



EntreSkills

# EntreSkills for Entrepreneurs

## HOW TO REGISTER

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EntreSkills for Entrepreneurs is available for free to clients of the NY SBDC. For more information about the NY SBDC's services, or to contact a Business Advisor, please visit [www.nysbdc.org](http://www.nysbdc.org)

To register for EntreSkills for Entrepreneurs, contact your NY SBDC Business Advisor, or visit [www.entreskills.org](http://www.entreskills.org) or contact the EntreSkills team at: 518-944-2840 or email: [contact@entreskills.org](mailto:contact@entreskills.org)

## CONTACT US

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## WHAT IS ENTRESKILLS

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**EntreSkills for Entrepreneurs** is the New York Small Business Development Center's online tool for starting and growing your business. Consisting of 16 modules, a business plan builder, and other resources, EntreSkills for Entrepreneurs covers the basics of what you need to know to achieve small business success.

Each module includes business-related websites, entrepreneurial videos, and success stories that enable you to study each subject area in depth. The information provided in each module builds cumulatively toward the preparation of a finished business plan. After completing the program, you will have developed a business plan draft through the use of our interactive Business Plan Builder.

The self-paced instruction contained in EntreSkills for Entrepreneurs is designed to be combined with one-on-one business counseling with an experienced SBDC Business Advisor to help guarantee successful results.

## MODULE TOPICS

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- Intro to Entrepreneurship
- Becoming an Entrepreneur
- Foundations of Business
- Positioning your Business
- Know your Market
- How you do Business
- Developing a Strategy
- The Marketing Plan
- Procurement
- Your Business and the Internet
- Global Marketplace
- Finances
- Risk
- Legal Matters
- Succession Planning
- Writing the Business Plan

## WHY ENTRESKILLS

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- Self-paced program to best fit your needs
- Interactive Business Plan Builder
- Flexible, customizable curriculum
- Accessible from anywhere
- Great reference tool for all aspects of starting and growing your business
- Allows for remote counseling

**EntreSkills is FREE to SBDC clients!**